

**Nakusp & District Minor Hockey
Association**

Advertising and Sponsorship Program

2024/2025





Nakusp & District Minor Hockey Association
200 8th Ave NW, PO Box 766
Nakusp, BC V0G 1R0
@: nrosin@live.ca C: 778-206-7510

Sponsorship Program

Sponsorship plays a vital role in developing and sustaining our minor hockey program and sponsors are valued members of our team. There is a mutual benefit to our partnership; you are helping us make our programs affordable and accessible to Nakusp and area youth and your organization will, in turn, have increased brand visibility with increased opportunity for brand awareness.

Arena advertising is a great way to get your business noticed as our facility plays a valuable role in connecting communities. Hockey rink spectators are often in the stands for 60 minutes at a time, sometimes multiple times a week, leaving ample time for viewing the arena's advertising media. Each year, hundreds of people visit our rink; your ad will be seen not only by Nakusp and visiting minor hockey associations, but also by spectators, and public skaters, not to mention the numerous other organizations that utilize the Nakusp & District Sports Complex.

How does your sponsorship help?

- Ensures players of all ages and abilities are provided with the opportunity to play
- Fosters community involvement and partnership
- Allows for the development of players and coaches
- Supports the day-to-day operation of our minor hockey association, including but not limited to hosting and participating in games and tournaments, funding the purchase of jerseys and socks as well as hockey equipment for players that may need it

Listed below are the details relating to the standard sponsorship packages we have available, as well as, our Sponsorship Sign-up Form. If you have any questions about sponsorship, please don't hesitate to reach me by email at nrosin@live.ca or cell 1-778-206-7510.

Thank you for your support!

Sincerely,

Natasha Rosin – Fundraising & Grants, Nakusp & District Minor Hockey Association

Sponsorship Packages

Arena Advertising

Wall and Board (Dasher Board) Advertising:

- Small: 4' x 4' \$100
- Large: 4' x 8' \$350

In-Ice Advertising: *Sign must be received by August 31*

- Small: 4' x 4' \$300
- Large: 4' x 8' \$500

**For the above packages only, you are responsible for providing the sign*

***For Arena Advertising, fill out both agreements*

NMHA Direct Advertising

Adopt – A – Team: \$500

Tournament Advertising: \$250 each or \$450 for both

- U11 November 15-17, 2024
- U15 November 22-24, 2024

Gifts/Swag: *We graciously accept donations from businesses for our tournaments*

- Chips, granola bars, chocolate and candy, fruit, bottled water, sports drinks, juice, pop, hot chocolate and coffee
- Mini sticks, pucks/balls, hats, gloves, skate towels, water bottles, sport sacks
- Gift cards, coupons – the options are endless

Jersey Sponsor: 2024 – 2029

- Have your businesses name advertised on the back of a team's jersey. NDMHA will order a new set of Nakusp Falcons jerseys with your businesses name printed on each jersey.
- \$2000 for a set (20) of either Home (white) or Away (Black), \$3500 for both.
- These jerseys will be used by the division level for 5 years

**For NDMHA Direct Advertising only, fill out NMHA agreement only*

***Proud Supporter of Nakusp Falcons" decal for all businesses*

***Your business' logo displayed in all printed material and on our social media platforms*



Advertising and Sponsorship Agreement Nakusp & District Minor Hockey Association

Contact Name: _____

Company (Organization): _____

Mailing Address: _____

Phone: _____

Email: _____

Please indicate advertising/sponsorship category:

Wall: Small _____ Large _____

Dasher Boards: Small _____ Large _____

In – Ice: *Please see ice layout for selection*

A: Small _____ Large _____

B: Small _____ Large _____

C: Small _____ Large _____

E: Small _____ Large _____

F: Small _____ Large _____

Adopt – A – Team:

U7 _____

U9 _____

U11 _____

U15 _____

Tournament(s) :

U11 _____

U15 _____

Gifts & Swag: _____

Jerseys:

U7 Home _____ Away _____ Both _____

U9 Home _____ Away _____ Both _____

U11 Home _____ Away _____ Both _____

U15 Home _____ Away _____ Both _____

**We will accept cash, cheque and EMT*

***Make Cheques payable to “Nakusp & District Minor Hockey Association”. E-transfers can be sent to nakusptournaments@gmail.com*

****Email your businesses logo to nrosin@live.ca*



THE VILLAGE OF
N A K U S P

Schedule "A" – Rental Agreement

ADVERTISING SPACE RENTAL AGREEMENT BETWEEN:

The Village of Nakusp	AND Business Name	_____
"the Village"		"Renting Party"
91-1 st Street NW	Address 1	_____
PO Box 280	Address 2	_____
Nakusp, BC	City	_____
VOG 1R0	Postal Code	_____
	Phone Number	_____
	Email	_____
	Contact Name	_____

Large Wall Board Small Rink Board Small In-Ice Advertising Large In-Ice Advertising

With payment of \$_____ plus applicable taxes, the Village of Nakusp agrees to provide advertising space for the period of September 15, 2024 to April 30, 2025.

Terms & Conditions

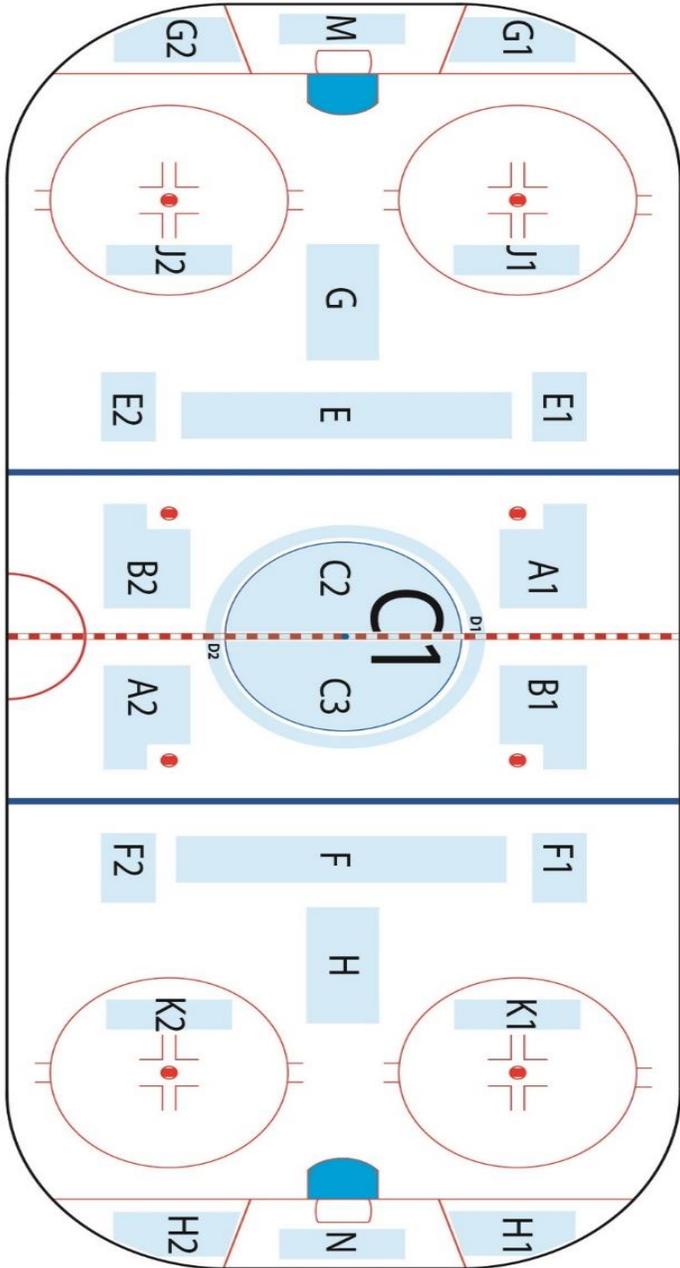
1. The Renting Party is responsible for all costs associated with designing/redesigning and producing their ad.
2. No cleaning or maintenance is performed by the Village. Renting Party can arrange with Village to complete, at their own expense, and under the direction of the Village their own cleaning and maintenance.
3. Installation and removal of the ad is the responsibility of the Village. Reasonable care will be exercised by the Village but the Village is not responsible for any damage caused to ads.
4. Acceptable materials for ads are: 4'x8' - 3/4" plywood for wall ads or an approved plastic product for board ads. Any advertising on materials not specified will not be installed.
5. Non-payment will result in ad being removed. Renting Party hereby agrees that the Village is under no obligation to return the ad to the Renting Party.
6. Renting Party agrees that all advertising must look professional and be in good taste and can be rejected by the Village for any reason. The Village reserves the right to reject graphics or text deemed to be inappropriate or unprofessional.

Consented and agreed to:

_____	_____
"Renting Party" Authorized Signatory Name	Date

"Renting Party" Signature

Schedule B: In-Ice Placement



PLAYERS BENCH'S

SPECTATOR SEATING